(MON) MAR 24 2008 8:16/ST. 8:15/No.6833031904 P

FROM ROGITZ 619 338 8078

HECEIVED CENTRAL FAX CENTER

MAR 2 4 2008

PATENT

Filed: April 21, 2001

CASE NO.: 50P4426 Serial No.: 09/839,000 March 24, 2008

Page 6

Remarks

Reconsideration of the application is requested.

Amended Independent Claim 1

Claim 1 has been amended to recite that the ITV receives content of the virtual channels in the vertical

blanking interval of a television signal as taught in the present specification on page 5, last sentence. Of the

applied references, it appears that Blackketter et al. is the most germane to this limitation, but Blackketter et

al. at most appears to embed only "triggers" in the VBI that are used by the device to look up URLs, see

paragraphs 60-64; Blackketter et al. does not appear to suggest downloading the content of the virtual channels

in the VBI. Claims 1 and 3-6 are patentable.

New Claim 23

New Claim 23 recites an ITV in which the microprocessor displays an electronic channel guide, with

the virtual channels being listed at the end of the guide after TV channels as taught in the present specification

on page 8, lines 9-11. The relied-upon references do not appear to teach or suggest such an EPG.

New Claim 26

New Claim 26, as taught on the last three lines of page 8 continuing to page 9, recites that the mixer

mixes a Web-based signal from the modem with related signals from the tuner such that Web-based content

of a virtual channel is combined with an actual broadcast newscast from a TV station associated with the Web-

1169-13.AM4

CASE NO.: 50P4426 Serial No.: 09/839,000 March 24, 2008

Page 7

PATENT Filed: April 21, 2001

based content for simultaneous display of thereof. Such mixing does not appear to be contemplated by the relied-upon references.

The examiner is cordially invited to telephone the undersigned for any reason that would advance this application to allowance.

Respectfully submitted,

John L. Rogitz

Registration No. 33,549

Attorney of Record

750 B Street, Suite 3120

San Diego, CA 92101

Telephone: (619) 338-8075

1168-13.AM4